

## What Are Senior Yearbook Ads?

LHS Parents – Now that we have jumped right into your child’s senior year, we want to make sure it is a memorable year for each of them. I am sending out this information on senior ads for the Tiger’s Tale Yearbook early because they are sold on a first-come-first-serve basis, and we only sell so many senior ads due to space limitations in the book. I will list the prices below along with some examples of what that size yearbook ad might look like. We can customize your child’s ad however you wish, or you may wish to design it yourself, that is accepted as well. All senior ads must be purchased online at [www.jostensyearbooks.com](http://www.jostensyearbooks.com) by the deadline of 1/26/25. However, you do not have to submit the contents required (photos and the message you wish to include) until the deadline of 4/15/25. But they must be paid in full by 1/26/25.

Senior yearbook ads can usually be found at the back of a high school yearbook. They are a paid tribute to graduating seniors from their parents or family members and are a popular way to celebrate your student’s hard work, accomplishments, and high school graduation.

Like commercial advertising in yearbooks, senior yearbook ads – also referred to as senior tribute ads – help the school offset the cost of the yearbook for students. LHS offers the following purchase options for ads:

1/8 page = \$30

¼ page = \$50

½ page = \$80

We do not offer full page ads because we want to ensure spacing for every senior. They will include photos and a personal congratulatory message from the family to the student.

You may also purchase a 2024 yearbook by visiting [www.jostensyearbooks.com](http://www.jostensyearbooks.com). Below is the pricing for the 2023-2024 school year.

Purchased by 9/15 deadline - \$50

Purchased by 11/10 deadline - \$55

Purchased by 1/26 deadline - \$60

Jostens sends approximately 30 extra books to sell at the end of the year - \$65

We anticipate selling out quickly so please do not put off pre-ordering your Tiger’s Tale 2024 yearbook.

Unlike the constantly changing digital world, yearbooks stand the test of time. No matter if you crack open your yearbook five years or two decades from now, the same memories will be there, in the same place.

If you have any questions, please feel free to contact me at 903-587-3556 ext. 616

Sincerely,

Nancy Longino  
LHS Yearbook Adviser

# Senior

## YEARBOOK AD TEMPLATES!

1/2



*We're so proud of you and  
can't wait to see where the  
next chapter takes you!*

*Love, Mom, Dad  
and Ryan*



*Sadie*

1/4



*Sadie*

Congratulations Sadie! We wish you all the best  
in your new adventure! Love, Mom and Dad

1/8



CONGRATULATIONS  
*Sadie*

Customize with your photos and text